

NICK EKUM

VP, Digital Operations

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PROFESSIONAL SUMMARY

Digital operations executive with 15+ years scaling media delivery, content supply chain, and post-production for one of the industry's largest independent libraries. PMP-certified leader who turns operational complexity into durable systems: mapping end-to-end workflows, diagnosing where they break, and building the data, automation, and process layers that fix them. Deep expertise in multi-platform distribution (FAST, AVOD, SVOD, TVOD, EST, broadcast), rights and metadata systems, storage and MAM modernization, post-merger integration, and applied AI and automation. Recipient of the 2025 Media Play News 40 Under 40 Award.

CORE COMPETENCIES

Digital Media Operations; Multi-Platform Content Distribution; Post-Merger / M&A; Integration; Media Asset Management (MAM/DAM); Rights & Avails Systems; Metadata Architecture & Governance; Storage & Archive Modernization; Workflow & Delivery Automation; AI/Automation for Operations; Operational Data & Reporting; Vendor Selection & SOW Negotiation; Cross-Functional & Team Leadership; PMP-Certified Program Management

EXPERIENCE

Radial Entertainment - Vice President, Digital Operations

Jul 2025 to Present | Los Angeles, CA

- Own end-to-end digital fulfillment for one of the industry's largest independent libraries, 70,000+ titles across film and TV, spanning acquisition, QC, localization, metadata, and global platform delivery.
- Lead post-merger operational integration of two distribution organizations, unifying avails, asset tracking, delivery, and metadata workflows and enabling cross-brand delivery across all major platforms.
- Business lead on the rights-management migration to Rightsline; ran vendor selection, the board presentation, and the future-state workshop series (Phases 1 to 6 complete).
- Lead a ~7.2 PB NY-to-LA storage migration and Iconik MAM rollout; negotiated the MAM SOW from \$400K+ down to ~\$201K.
- Built the operational data layer, a consolidated warehouse indexing ~23.7K titles and ~1.68 PB, plus an onboarding and delivery dashboard powering the weekly ops meeting.
- Designed automation that cleared 703 overdue platform deliveries in a single run and generalized into a delivery engine supporting 27+ platforms; authored 130 SOPs and 213 workflow-automation rules.

Shout! Factory / Shout! Studios - Sr. Director, Production Operations

Jul 2014 to Jul 2025 | Los Angeles, CA

- Scaled multi-platform digital delivery from 968 deliveries (2017) to 46,000+ annually (2024) across 20+ platforms including Netflix, Amazon, iTunes, Pluto TV, Roku, and Shout! Factory TV.
- Led production-operations workflow transformation and built in-house infrastructure for global distribution; spearheaded the move to 4K/HDR delivery and international localization.
- Designed and built a post-production facility and company-wide post workflows; administered edit servers, NAS, Signiant/Aspera transfer, and LTO archive and restoration.
- Managed internal teams and multiple vendors; maintained company-wide scheduling and a custom metadata database. Promoted from Digital Production Manager (2014 to 2015).

Playboy Plus Entertainment - Media Asset Manager / Post Supervisor

Nov 2011 to Jul 2014 | Burbank, CA

- Delivered 1,000+ titles per month across broadcast, VOD, and online clients.
- Built workflows, policies, and ingest/archive/transcode infrastructure for a new post-production facility. Promoted from IT Post-Production Technician.

Famous Monsters of Filmland - Associate Editor & Director of Media

Apr 2010 to Jan 2013 | Los Angeles, CA

- Produced and managed photo, video, advertising, and editorial assets for print and web.
- Owned the company website and mobile apps and supported live-event coverage.

EDUCATION

University of Wisconsin-Oshkosh — B.S., Radio/TV/Film (Minor: Journalism), 2005 to 2010

CERTIFICATIONS

- PMP (Project Management Professional)
- Lean Six Sigma White Belt
- Google Analytics IQ
- Google AI Essentials
- Apple Certified (Support / Final Cut Pro)

HONORS

Media Play News 40 Under 40 (2025)